

# reva2025

BEPERK JE BEPERKING - LIMITEZ VOS LIMITES

## INFORMATION EXHIBITION

for people with  
disabilities

FLANDERS EXPO GHENT  
24, 25, 26 April 2025



# INFORMATION EXHIBITION

on assistance and services for people  
with a disability, young and old

**FLANDERS EXPO GHENT**

24, 25, 26 April 2025 | 09:30 - 17:00



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# Meet REVA

Reva is a biennial information exhibition on assistance and services for with a disability, young and old. It is the biggest gathering Belgium for people with a disability, the elderly, informal carers, service providers and other professionals.

REVA vzw goes for **impact**:

- Impact for **people with a disability**, young and old, and their carers who are looking for solutions and possibilities.
- Impact for **exhibitors** who want to present their products and services to the thousands of people who visit REVA.
- Impact for **professional service providers** who want to update their expertise at REVA.
- Impact for **students** who want to get to know a highly dynamic sector of assistance tools, services, government bodies, etc. They are the professionals of the future.

**Do you want to reap the rewards as an exhibitor here?** This brochure will give prospective exhibitors plenty of information. Want to find out more? Don't hesitate to contact us.

Are you an exhibitor who wants to showcase **your range, new resources, services, leisure and holiday activities, etc.**, to our thousands of visitors? Then you need to be at REVA2025.

*I'm a steady customer. I've been every time for the last few years. You can always find the latest things at REVA.*  
**Peter Genyn**, top athlete and Tokyo 2020 Paralympic champion

*At REVA I really understood why the Flemish Autism Association exists. We had valuable conversations and the atmosphere at the exhibition is really special.*  
**Sofie Deparcq**, exhibitor, Flemish Autism Association (VVA)

*REVA is the ideal exhibition for talking to both professionals and the public.*  
**Philip Verbrugge**, exhibitor, Otolift

*REVA is a unique place that explores possibilities beyond 'disabilities' with the latest technologies and loving care. For me, it was the most inspiring event of 2022!*  
**Prof. Steven Laureys**, Head of the Brain Centre, University Hospital of Liege, and Neurology Coordinator, TRAINM Antwerp, exhibitor

*At REVA, we can show people that there are many solutions to get them moving (or get moving again).*  
**Sofie Jochems**, exhibitor, Bike Republic Diest



REVA is a **special meeting place** for exhibitors, professionals, visitors with a disability, carers, students, etc.

*At REVA, there is no talk of pity for people with a disability, only of possibilities focused on solutions. I will certainly be coming back!*  
William Boeva, Stand-up comedian and visitor with a disability

*At the exhibition, I met a variety of exhibitors all in one place, all offering something to make my life easier.*  
An Boussier, visitor with a disability

*I believe REVA is essential for anyone working towards an inclusive future.*  
Dr Jasmien Herssens, visitor, architect and expert in Universal Design

*REVA is a useful supplement to our lessons in care and well-being.*  
Sandra Mettepenningen, teacher at 'Ter Sterre'

*For me, REVA is like coming home, feeling normal. All the exhibitors in one place. Fantastic!*  
Liesbeth Dequanter, visitor with a disability



*REVA is the place to compare and try out assistance tools. I also find all kinds of other useful information here.*  
Christine Jacobs, mother of a daughter with a disability



Over three days at REVA, you will meet more people with a disability than at any other venue in Flanders. Something just as important as the **great turnout** is that exhibitors at REVA give their contact with visitors a score of 84% (figures from the REVA2023 exhibitor survey).

Healthcare training programmes have a **great interest in REVA**. Their students are the referrers, carers and colleagues of the future. It is important that they get the opportunity to see what you have to offer.



# Practical information about REVA2025

## 24, 25 AND 26 APRIL 2025, FLANDERS EXPO GHENT

After a one-off edition in December 2023, we will be organising our exhibition regularly in the spring of every uneven-numbered year from 2025 onwards.

## PARTICIPATION WITH NO HASSLE

Want to experience an easy participation with no fuss? Our team of experienced staff will do everything in their power to **make your participation in REVA completely hassle-free**.

Exhibitors rate the information and support provided at REVA 89%

### REGISTRATION DATES IN THREE PHASES

To ensure every exhibitor can hire the surface area they want and to puzzle together all the stands suitably, we will be accepting registrations in three phases this year.

#### Phase 1 - 13/05 onwards – for stands of 72 m<sup>2</sup> or more

- › Who is this for? Exhibitors who had a stand of 72 m<sup>2</sup> or more at REVA2023. Or for REVA2023 exhibitors who want to expand their stand to 72 m<sup>2</sup> or more.
- › Every exhibitor will get the opportunity to confirm the place that they had at REVA2023.
- › Do you want a bigger stand than the one you had at REVA2023? Or would you like to move your stand to a different position? We will consider the possibilities with you.

#### Phase 2 - 27/05 onwards – for stands of 48 m<sup>2</sup> or more

- › Who is this for? All REVA2023 exhibitors who had a stand of 48 m<sup>2</sup> or more at REVA2023 or want to expand their stand to 48 m<sup>2</sup> or more.
- › You can choose your position freely, subject to availability.

#### Phase 3 - 12/06 onwards, 9:00 AM – for all prospective exhibitors

- › Who is this for? All prospective exhibitors, irrespective of the size of their stand or history with REVA.
- › Please note: bear in mind the minimum surface areas for exhibitors with no commercial activities (6 m<sup>2</sup>) and those with commercial activities (9 m<sup>2</sup>).



## HOW TO CHOOSE A STAND?

You can choose between several different sizes of stand. You are obviously welcome to combine a variety of different stands. Please indicate your preferred location and the desired size using the form on the website.

You can see which spaces are still available on the website: <https://reva.be/beursplan/>

You will receive a provisional stand confirmation after you register. Sometimes, changes are unavoidable for organisational reasons. It goes without saying that we will contact you in the event of any such changes.

In the event that there is more than one candidate for the same location, priority will be given based on the registration time (first come, first served).

Only associations with no commercial activity can reserve an **all-instand** van 6 m<sup>2</sup> reserveren (zie verder). Natuurlijk kunnen die ook voor een grotere plek kiezen op de beurs.

Do you offer products and services for **blind and visually impaired** people, do you work in the **tourist sector** or do you want space for your **government body** at REVA? If so, you will be eligible for space in one of the zones reserved for these exhibitors. Find out more in this brochure, in the 'Themes at REVA' section.

The plan shows two small, interconnected squares at regular intervals. These are the places where **water and power connections** are possible. Please take this into account when choosing your spot and setting up your stand, especially if you are combining multiple stands.



# Hire costs and discounts

The cost of hiring your stand depends on the products and/or services that your company or association will be offering at the exhibition. There are four categories with corresponding rates.

## 1. BASIC PRICE: EXHIBITORS WITH COMMERCIAL ACTIVITIES: €121/M<sup>2</sup> (HORS TVA)

- › Price excludes file charge for registration fee, administration and promotion costs: €220 (excl VAT)
- › For stands with **increased visibility** (3 or 4 open sides and a depth of 8m = 'front stand'), a surcharge of €7.00/m<sup>2</sup> applies.

### POSSIBLE DISCOUNTS FOR THESE STANDS

#### REGISTER BEFORE 1 NOVEMBER 2024

- › If you do so, you will benefit from a discount of €5/m<sup>2</sup> on the price of €121/m<sup>2</sup>, as long as you pay a deposit of 30% in autumn 2024. You will receive an invoice for this deposit.

#### HIRE A STAND LARGER THAN 80 M<sup>2</sup>

- › If you do so, you will benefit from a discount of €15/m<sup>2</sup> on the basic price of €121/m<sup>2</sup> from the 81st metre onwards.

## 2. PRICE FOR EXHIBITORS WITHOUT COMMERCIAL ACTIVITIES: €52/M<sup>2</sup> (HORS TVA)

- › Price excludes file charge for registration fee, administration and promotion costs: €110 (excl VAT)
- › For stands with **increased visibility** (3 or 4 open sides and a depth of 8m = 'front stand'), a surcharge of €7.00/m<sup>2</sup> applies.

If you do not supply any paid services or sell/hire any products, if you are mainly based on voluntary work or you are a government body, the rate for exhibitors without commercial activities will apply to you.

This rate applies to interest groups, self-help groups, government agencies, educational bodies, etc.

## 3. PRICE FOR EXHIBITORS WITH MIXED ACTIVITIES: €83/M<sup>2</sup> (HORS TVA)

- › Price excludes file charge for registration fee, administration and promotion costs: €155/m<sup>2</sup>
- › For stands with **increased visibility** (3 or 4 open sides and a depth of 8m = 'front stand'), a surcharge of €7.00/m<sup>2</sup> applies.

If your organisation offers paid services but is also active in advocacy work and/or uses volunteers, you may be eligible for the 'exhibitors with mixed activities' rate. Contact the exhibition secretaries for more information.

## 4. SMALL INFORMATION STAND: €650 (TVA INCLUDE)

- › Price includes file charge for registration fee, administration and promotion costs.
- › Do you want to register an organisation with no commercial activities, such as an interest group, user organisation, sports club, etc. and do you only need a small, 6m<sup>2</sup> information stand? If so, one of our all-in stands is probably a good choice.
- › Only one stand can be rented per association

This price includes a lot of what you need: walls, carpet, electricity, cleaning, lighting, etc.

Find out more here: <https://reva.be/standenbouw/>

### GENERAL

Want to know what it will cost? Use the 'calculate the price of your stand' button.

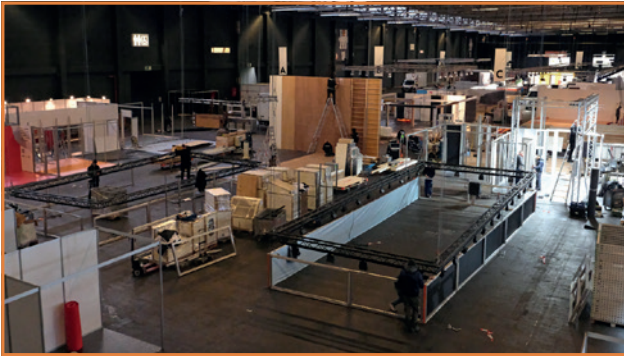
<https://reva.be/en/calculate-the-price-of-your-exhibition-stand/>.



## FLANDERS EXPO COSTS

The following additional costs will be charged and invoiced by Easyfairs/Flanders Expo for all stands, with the exception of small information stands:

- › Electricity: minimum 1 x 16 A - 3520 W
- › Third-party liability cover for the exhibitor and comprehensive insurance: minimum €100 (excluding VAT), up to €20,000. The comprehensive insurance premium depends on the value of the products. The exhibitor is obliged to submit a list of materials, stating their value.



# Setting up your stand

You can set up your own stand, hire someone to do it or make use of Flanders Expo's services (invoiced by them)..

## MODULAR STAND SETUP: €77,5/M<sup>2</sup>

- › Wil je zonder veel zorgen een mooie stand voorzien? Dan kan je kiezen voor een modulestand.
- › Want to create a beautiful stand without any hassle? Then you can opt for a modular stand setup. The cost of this stand is not included in the hire price of your stand and will be invoiced to you by Flanders Expo. For more information, visit our website: <https://reva.be/en/stand-construction/>

## OTHER OPTIONS FOR STAND SET-UP WITH FLANDERS EXPO / EASYFAIRS

The Easyfairs online order form lists the range of possible concepts other than the REVA modular stand. You may also hire additional equipment or furniture. Each exhibitor will receive a unique weblink for the order form from Flanders Expo. For any questions, please contact [exhibitor@easyfairs.com](mailto:exhibitor@easyfairs.com) or call +32 (0)9 241 96 11. They will make you an offer and invoice you directly afterwards.

# Themes at REVA2025

- › **REVAActive.** True to tradition, we will be putting a theme in the spotlight at REVA. This time, we are turning extra attention to recreational exercise and G-sport **in partnership with G-sport Flanders**. For example, we have a wide range of sports demonstrations by various sports clubs. This theme is sure to appeal to many people and offers you **an opportunity to reach a new audience**.
- › At the same time, REVA2025 will once again present an extensive range of new resources, services, associations run by and for people with a disability, and so much more. So even if you have no connection to the field of G-sports, your contribution to REVA2025 is vital.
- › **Ziezo Vlaanderen.** Are your activities aimed at blind and visually impaired people? Do you offer assistance tools for this target group? Does your organisation represent blind and visually impaired people? If so, you can choose a stand position at Ziezo Vlaanderen. That makes it easier for blind and visually impaired people to find you.
- › **REVAcation village.** In the REVAcation village, you will find all the exhibitors who offer tourism opportunities. Do you offer products and services for tourists? If so, reserve your space in this zone.
- › **Government village.** This is where you will find a cluster of different government bodies.

## EVEN MORE EXTRAS

Other important extras at REVA2025 include:

- › **REVAhome** • in collaboration with HOGENT. At this stand, you will discover a vast array of small appliances for the kitchen, bathroom, home living, leisure, gardening, etc. Attend workshops and get free advice on home living. Do you have products or services in the 'home' and 'leisure' sectors? If so, you can discuss with the lecturers at HOGENT how to create a place for them at REVAhome.
- › **REVAtalks** with various testimonials and talks about sport and exercise, assistance tools, therapies, etc.

### YOUR DEMO SESSION AT REVA2025

You can also give a demo session for your customers and exhibition visitors at REVA2025. We provide a demonstration space at the exhibition which you can rent for a certain time in return for a fee. We announce these sessions in advance and you can advertise them yourself as well.

# A few practical and technical arrangements

Below you will find a selection of the exhibition regulations. For the full list of arrangements, please refer to the exhibition regulations on the website. This overview does not in any way replace the exhibition regulations.

## REGISTRATION AND EXHIBITION INFORMATION

- › Registration on the website is considered a binding contract.
- › Permission to set up the stand and effectively participate in the exhibition can only be granted following full payment of the invoice.
- › Before 24 november 2024, stand location options remain valid for 1 month. From 25 november to 24 maart 2025, options remain valid for 1 week. No further options can be taken after 25 maart.
- › Information on cancellation costs can be found in Chapter 5 of the exhibition regulations on the website.
- › Exhibitors wishing to share a stand must notify the secretary. They must register as separate exhibitors and are to be invoiced separately. In all other cases, you can only be listed as a separate exhibitor on the website and receive promotional material if the additional exhibitor pays the handling fee.
- › It is forbidden to hand out samples or printed materials anywhere except on the stand. It is also forbidden in other public areas such as terraces, the entrance hall, corridors, toilets, car parks, etc.
- › For safety reasons, a speed limit of 5 km/h applies to all vehicles (bicycles, wheelchairs, scooters, etc.) in the corridors of the exhibition.
- › Exhibitors wishing to organise an attraction at their stand for an audience to watch must first ask permission from REVA, due to the possibility of disruption for other exhibitors. Be sure to also consider any possible costs charged by SABAM.
- › It is forbidden to place objects outside the perimeter of your hired space.
- › To a limited extent, exhibitors are permitted to sell products directly to visitors at their stands. Where applicable, there is a maximum unit price of €120, including VAT, and this price must be clearly visible.
- › Send your stand design to REVA vzw and Easyfairs at least one month before the start of the exhibition.
- › If you are working with subcontractors, you need to fill in and return the form 'Certificate of waiver of recourse'. You will receive this form after registration.

## STAND SET-UP

- › Please note the location of nearby power sockets.
- › The walls adjacent to the corridors must be clear and accessible to the public.
- › All walls adjacent to a neighbour must reach a height of 2.5 metres.
- › These walls cannot be any higher or lower. You can only build higher if separated from your neighbour's wall by one metre, and only if the structure or advertisement is in no way obstructive to them. Transparent construction profiles on corners are an exception to this, but between the profiles, the walls should be no higher than 2.5 metres. Anyone wishing to build higher than 2.5 metres must apply to REVA and obtain approval from their immediate neighbours.
- › Every stand must be illuminated.
- › Flanders Expo/Easyfairs will make an online order form available where each exhibitor can order additional equipment and services (furniture, electricity, etc.). Flanders Expo/Easyfairs will provide the necessary information on how to access this form.

# Exhibition Dates REVA2025

## STAND SET-UP

### TUESDAY 22 APRIL FOR ALL EXHIBITORS WITH BARE SURFACES (NOT FOR MODULAR STANDS)

- › 8.00 - 22.00: lorries permitted

### WEDNESDAY 23 APRIL FOR ALL EXHIBITORS

- › 8.00 - 14.00: lorries, cars and small vans permitted
- › 14.00 - 20.00: cars and small vans permitted
- › all stands must be set up by 20.00

Setting up before Tuesday 22 April is only possible if Easyfairs gives you permission to do so and on the condition that you pay the costs charged by Easyfairs.

## EXHIBITION DAYS

### THURSDAY, 24 APRIL

- › 08.30 - 18.00: open for exhibitors
- › 09.30 - 17.00: open to the public

### FRIDAY, 25 APRIL

- › 08.30 - 18.00: open for exhibitors
- › 09.30 - 17.00: open to the public

### SATURDAY, 26 APRIL

- › 08.30 - 24.00: open for exhibitors
- › 09.30 - 17.00: open to the public

## DISMANTLING

### SATURDAY, 26 APRIL

- › 17.00 - 24.00: gates will not open until 17.20, once all visitors have left the hall.

### SUNDAY, 27 APRIL

- › 08.00 - 18.00

By way of exception, you can still remove stand materials on Monday 11 December, subject to permission from Easyfairs and provided you pay for any additional hours of security and other costs charged by Easyfairs.