

ADVERTISEMENT FLYER 2022

CONCEPT

The REVAzine contains relevant practical information about the fair but it is much more than just a practical guide. The magazine serves as an appetiser for the fair. It addresses readers from a whole range of different perspectives, so giving them the impression that **REVA2022** has something in their area of interest.

To make it feel more like a magazine, the REVAzine will not contain any articles about the fair as such, but rather about what can be found there. For example, readers will be treated to specific reports on subjects such as work for people with disabilities and contemporary topics relating to life with a disability.

PRINT RUN

75,000 copies (NL/FR)

PUBLICATION DATE

January 2022

LANGUAGES

1 Dutch-language edition / 1 French-language edition

TARGET GROUP

- People with disabilities and their carers
- The elderly

CIRCULATION

- Home-care stores
- Healthcare insurers
- Waiting rooms of doctors and physiotherapists, etc.
- Pharmacists
- Local social services and senior-citizen societies
- Carers and professional care workers
- Interest groups and associations
- Exhibitors
- Sector institutions



TECHNICAL SPECIFICATIONS

Printing offset – quadri *full colour*

Format

210 mm (W) x 270 mm (H) Bleed advertisements: please leave 3 mm extra along bleeding edge.

Submitting material

- Digitally: Certified PDF 1.3 file at actual size
- Submit to the Magelaan communications agency via Wetransfer (<https://magelaan.wetransfer.com>) or by e-mail (maximum 4 MB) to reva@magelaan.be.

REVA cannot be held responsible for text flow, variations in colour or form, or any other defects to advertisements that are submitted on digital media.

DEADLINES

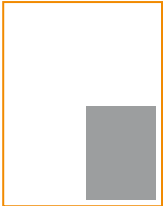
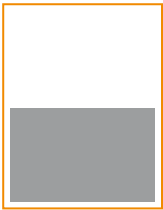
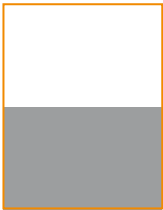
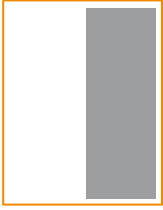
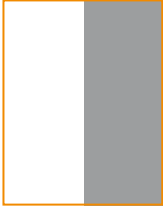
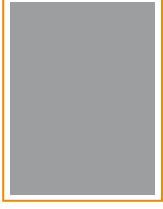

Submissions: 25 November 2021

exclusively via www.reva.be

Delivery of advertisement:

9 December 2021

ADVERTISEMENT RATES 2022

FORMAT	SIZES (width x height)	NL	FR	NL/FR
INSIDE PAGES				
1/4 page		€ 350	€ 350	€ 490
92 mm x 124 mm				
1/2 page landscape		€ 720	€ 720	€ 1008
	usable	bled off		
191 mm x 124 mm			210 mm x 135 mm + 5 mm trimming edge on each side of frame	
1/2 page portrait		€ 720	€ 720	€ 1008
	usable	bled off		
94 mm x 252 mm			105 mm x 270 mm + 5 mm trimming edge on each side of frame	
1/1 page		€ 1230	€ 1230	€ 1722
	usable	bled off		
191 mm x 254 mm			210 mm x 270 mm + 5 mm trimming edge on each side of frame	
COVER PAGES		NL	FR	NL/FR
cover 2		€ 1450	€ 1450	€ 2030
cover 3		€ 1300	€ 1300	€ 1820
cover 4		€ 1650	€ 1650	€ 2310

reva
BEPERK JE BEPERKING - LIMITEZ VOS LIMITES

No suitable advertisement available?

The Magelaan communications agency would be happy to assist.

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www.magelaan.be

